



NOVEMBER 4-6, 2014
Halifax, Nova Scotia Canada

ICOE2014CANADA.ORG



Partnership Information - Level 3

Special Partners

What is ICOE and why should my organization become a partner?

The [International Conference on Ocean Energy \(ICOE\)](#) is the world's largest and most significant event focused on the ocean energy industry. Attracting between 700-900 participants representing utilities, project developers, device suppliers, supply chain companies, investors, government, and researchers from nearly 40 countries, ICOE is *the* event to be part of in 2014.

ICOE 2014 will take place in Halifax, Nova Scotia CANADA from November 4-6, 2014 at the World Trade & Convention Centre.

ICOE 2014 provides the opportunity to profile your organization's role and capabilities in a new industry with emerging markets across the world. Partners will be highly visible, allowing them to connect and engage with local and international companies, investors, political leaders, and regulators.

Your partnership with ICOE will demonstrate that your organization is integral to creating a new global ocean energy industry. **Show your leadership in ocean energy and become a partner of ICOE today**

Get involved in an industry with impressive growth potential!

Marine renewable energy is an immense energy resource with huge market potential ranging from industrial-scale activity to community-based or off-grid remote applications.

Firms involved at the early stages have the opportunity to establish a competitive edge and grow their business as the industry emerges.

Quick facts:

- 10-25% of total worldwide electricity demand could be supplied by wave and tidal energy.
- Worldwide potential to develop 748 GW of ocean energy 2050, leading to a carbon savings of 5.2 billion tonnes of CO₂.
- Estimated \$60 billion/year industry by 2050; current activity estimates reaching about \$1.2 billion in expenditures by 2015.
- **Canada has one of the most significant and attractive marine renewable energy markets in the world with:**
 - *Abundant energy sources:* Wave, tidal, and river resources across the country.
 - *World class resource:* The Bay of Fundy has a potential of 2,500 MW of extractable energy.



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- *Established market drivers:* Projects under development in Nova Scotia supported by feed-in tariffs (FITs) up to 65.2 cents/kWh.
- *Supportive policy regime:* Nova Scotia's *Marine Renewable Energy Strategy* sets a goal of 300 MW by 2020 and establishes a new licensing system.

Marine renewable energy presents an opportunity to expand your core business focus in defence, ocean technology, oil and gas, marine operations, etc. and develop a leading edge in a new industry with ample potential.

Why become a partner of ICOE?

- **Visibility:** Becoming a partner will ensure that your information is placed at the forefront for all participants to see. Partners have the forum to communicate their message and increase brand recognition by supporting the event and showing interest in the emerging industry.
- **Positioning for the future:** Ocean energy is an emerging industry that has been growing over the last decade, with projects now taking shape. Companies supporting this event are well positioned to demonstrate their capacities in supplying services, products and tools to participants of a fast growing industry.
- **Increased networking opportunities:** Partners have the ability to network with leading companies in the industry. With lots of exhibition space and a host of networking events, partners will receive prominent recognition for their event support. This acknowledgement of partners' leadership role will be remembered by participants of the conference long after the event is over.

*ICOE 2014 is being organized by **Marine Renewables Canada**, Canada's not-for-profit sector development association. We welcome you as a partner and supporter of the event. We thank you for helping us make the event an industry-building success.*



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ICOE Mobil App Partnership (one only)

SOLD!

There will be a Mobile App for ICOE 2014 and an associated opportunity to be the partner of this App. This App will allow attendees to follow the conference, set their own schedule, find information on sessions and speakers, provide feedback, vote for favorite presentations and talk with other Mobile App users if they desire. This Mobile App is a one-stop-shop for all things ICOE.

FEATURES INCLUDES:

- high exposure placement in the App in order to drive traffic to the partnering company's online presence or website
- Company logo (with link) displayed on all pages of the Mobile App (top banner)
- Option to add additional company information to the App, including profile, social media links, PDF's etc.
- Company name and logo displayed in the conference program
- Company name and logo displayed on conference website with hypertext link to company's site (if applicable)
- Opportunity to place company promo items/brochures in all delegate conference bags/at registration
- Authorization to use conference logo and name in advertising relative to partner participation in conference, both pre- and post-conference

\$7,500



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Lanyard Partner (one only)

SOLD!

FEATURES INCLUDE:

- Company logo on ICOE 2014 Lanyards, given to all delegates & exhibitors
- Acknowledgement by company logo in the conference program
- Company logo displayed on conference website with hypertext link to company's site (if applicable)
- Opportunity to place company promo items/brochures in all delegate conference bags/at registration

...\$5000



Business Centre/Internet Cafe Partnership (1 only)

Open to all attendees and is located in Exhibition Hall

SOLD!

FEATURES INCLUDE:

- Signage indicating partnership in the Business Centre - banners, easel signs etc.
- Static Display space in Business Centre during the event
- Space to place company literature/handouts inside the Business Centre
- One Full Conference Delegate pass (including lunches, refreshments and Welcome Reception)
- Acknowledgement by company logo in the conference program
Company logo displayed on conference website with hypertext link to company's site (if applicable)
- Opportunity to place company promo items/brochures in all delegate conference bags/at registration



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INORE Partnership

INORE is the international association of young researcher /professionals who are the future of this industry. ICOE 2014 needs contributors to a pool to provide travel assistance for international members.

FEATURES INCLUDE:

- All contributors to this pool will be recognized on the PPT in the INORE session at ICOE 2014, INORE website and the ICOE 2014 website
- Institutional matching programs are encouraged

...\$500 or more



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ICOE 2014 Navigator Award

FEATURES INCLUDES:

ICOE 2014 is launching a competition that will identify the 10 iconic ideas/presentations/posters that characterise the progress that the event demonstrates. These will be reprised in concluding plenary: Showing te world – ICOE 2014’s iconic steps forward. They will also be profiled in a special e-document as a follow up to the event.

There is an opportunity for a partner to create a prize that recognizes the most significant of these contributions, and to award the first ICOE Navigator Award.

...\$10,000